

# CAHOOTS

The Musicians of Bremen Live!



Marketing Pack

# Contents

1. About Cahoots NI
2. About The Musicians of Bremen Live!
3. Performance Details
4. Target Audience
5. Selling Points
6. Marketing Resources Available
7. Cast Biographies
8. Social Media
9. Sample Press Release
- 10.Box Office Briefing Notes
- 11.Reviews and Feedback
- 12.Contact Details



# CAHOOTS

Cahoots is one of Northern Ireland's leading professional theatre companies. Since it was founded in 2001 it has been committed to producing original, high quality work for children, some of it staged in conventional theatre venues and some in purpose-built or site-specific locations. Its work concentrates on combining the visual potential of theatre, with the age-old popularity of magic and illusion. Cahoots continues to strive to be a major contributor to the Northern Ireland children's arts experience through its productions and outreach programme.

The aims of Cahoots are:

- to provide inspiring theatrical experiences for young children, expanding the imagination and stimulating artistic creativity.
- to develop audiences of young children from all sections of society.
- to develop meaningful links with the communities in which the company works.

**Address:**

Unit 3 Offices, 1st Floor  
Cityside Retail Park  
100-150 York Street  
Belfast  
BT15 1WA

**Website:** <https://cahootsni.com/>

**About the show**

The production has been inspired by the much-loved Grimm's Fairy Tale '*The Musicians of Bremen*' and is best suited for children aged 5-11.

Featuring live music, story, song, and plenty of surprises, the show has been created and co-produced in collaboration with Segerstrom Center for the Arts, California. The work in progress production was created over a period of 4 weeks with both local and international artists, finishing with 4 live preview performances at Cityside Retail and Leisure Park.

Duration: Approx 75 mins (No Interval)

Recommended for: Ages 5 - 11





## Show Copy

“Meet Ruffles - a hen with a voice that can stop a freight train. Lost at a crossroads, she meets Mule, Bobcat, and Coyote. Together they undertake an epic journey across the desert to the big city, following a big dream. They have hopes of becoming a famous musical band - but can they make it?”

## Creatives

Director	Paul Bosco Mc Eneaney
Writer	Charles Way
Composers	Kyron Bourke and Pdraig Dooney
Digital	BNL
Lighting Engineer	Simon Bond
Sound Engineer	Beth Tays
Costume Designer	Diana Ennis
Stage Manager	Diane Carlton
Technical Manager	Ross McDade

## Target Audience

School children and teachers  
Families with children ages 5 - 11  
Audiences who have attended other family shows / musicals at your venue  
Music students

## Selling Points

A funny and moving story about working together to overcome obstacles.

The production is inspired by the Brothers Grimm story ‘ The musicians of Bremen’.

Features a band of characters who have a distinct disliking for each other, until circumstances force them together to discover they have more in common that they ever knew.

These characters, played by a diverse cast of actor-musicians, are all down on their luck. They meet at a crossroads - a literal one in the desert and also at a crossroads in their lives. Overcoming obstacles they eventually reach their destination and sing in harmony.

Uses live music, magic and digital technology to tell an impactful, global story.

The production has been designed for young audiences and is an accessible way for children to learn about diversity, acceptance, inclusion and empathy.

Cahoots NI are renowned for producing high quality, engaging work for children.

Has been designed for young audiences and targets primary school aged children due to its many connections to the KS2 curriculum.

### **Curriculum connections**

**The Arts:** Theatre, Music, Magic, Design

**Science:** Animals, Nature, Habitats, Cultures/Around the World

**Geography:** Landscapes, Climates, Countries

**Language and Literacy:** Storytelling, Discussion, Debate, Classic Tales

**Personal Development and Mutual**

**Understanding:** Kindness, Relationships, Friendship, Displacement, Exclusion



### **Marketing Resources**

Cahoots NI will provide your venue with the following marketing materials:

Posters, Flyers, Artwork, Production photos

Full production film available on request (For archival purposes only)

Press quotes and audience feedback

## Cast Biographies

Ruffles The Hen - Philippa O'Hara.



*A professional actor and singer from Belfast. She has been lucky enough to tour Ireland, China, Norway and America five times with various Cahoots N.I. shows. She is a guest vocalist with Lush! Classical and Cream Classical performing in huge venues with symphony orchestras in front of up to 18,000 people, videos of which have garnered over 9 million views on YouTube. She performs regularly with her sister as the O'Hara Sisters at prestigious events all over the U.K. and Ireland including The Players' Dinner at The Open 2019 and at extremely exclusive, bespoke events at The Tate Modern, London. Her recent theatre credits include The Vanishing Elephant at New Victory Theatre New York, Secrets Of Space USA tour, and Cinderella at The Mac.*

Bobcat - Gavin Cole.



*A professional actor and singer, originally from Centreville, VA currently residing in Los Angeles, CA. Gavin is a graduate of The Sanford Meisner Center in Burbank and holds a B.F.A. in Musical Theatre from The University of the Arts. Recent Credits include Theatre: Rent (Roger) The Chance Theater, Emma (Frank Churchill) The Chance Theater, White Girl in Danger(Matthew/Scott/Zack/Others) Polyphone New Musical Theater Festival 2018. Film: Wander Women(Billy), Spring on Amazon Prime (Jay). TV: Killer Siblings (Bryan Freeman) Oxygen, Extreme Measures (Tug) Investigation Discovery. Gavin is represented by Quartz Talent Agency. Follow Gavin on Instagram @reallygavincole, and listen to his music on Spotify and Apple Music.*

Mule - Christina Nelson.



*Christina is a dynamic and versatile actor and director, renowned for her compelling performances and innovative direction. Her recent stage credits at the Lyric Theatre include memorable roles in "Hansel and Gretel", "Snow Queen", "Pinocchio", "Lady Killers", and "Sinners". Each performance has showcased her exceptional talent and ability to bring complex characters to life. Earlier this year, Christina took her talents to New York, performing with the Irish Arts Centre in "Good Vibrations," following a successful run at the Grand Opera House in Belfast. Other acting credits further highlight her range and skill, including roles in "Cassandra of Ulster" in Dublin, "McCooeys" at the Grand Opera House, "Betty and Bernie's School Reunion" at the SSE Arena, and "Ring of Steel" with Kabosh. With a passion for storytelling and a dedication to her craft, Christina continues to make a significant impact on the arts, both on stage and screen. Her work not only entertains but also engages and inspires audiences, solidifying her reputation as a talented and influential figure in the industry.*

Coyote - TBC.

## **Social Media**

Please use the hashtag #MOB to engage with us before, during and after our visit with you!

Facebook: <https://www.facebook.com/CahootsNI>

Twitter: <https://x.com/CahootsNI>

Instagram: [https://www.instagram.com/cahoots\\_ni/](https://www.instagram.com/cahoots_ni/)

Youtube: <https://www.youtube.com/cahootsni>

### Example Social Media Posts

Ever wondered what happens on the other side of your dreams? Try chasing them with a Mule, Bobcat and Coyote in tow. A story of live music, song and plenty of surprises, The Musicians of Bremen Live! Available now.

Join in on an epic journey across the desert, following one dream to get to the BIG CITY! Will their hopes of becoming a famous musical band come true? Come find out in The Musicians of Bremen Live!

## Sample Press Release

This XX, one of Northern Ireland's leading professional children's theatre companies Cahoots NI, presents a wonderful combination of live music, story and song in co production with the Segerstrom Centre for the Arts, California 'The Musicians of Bremen Live!'.

Inspired by the much loved Grimm's Fairytale 'The Musicians of Bremen', the story follows Ruffles - a hen with a voice who can stop a freight train as she embarks on a journey to chase her dream. She meets Mule, Bobcat and Coyote. Together they undertake an epic journey across the desert to the big city. With their high hopes of becoming a famous musical band - will they make it?

This funny and moving story about working together to overcome obstacles is told like never before in a play by Charles Way, directed by Paul Bosco McEneaney with a upbeat original score from Kyron Burke which will have you toe tapping all the way home.

*[Press comment here.](#)*

This new original work by Cahoots NI will transport you into the wild western desert and have you bopping in your seat. Suitable for children aged 6+.





## Box Office Briefing Notes

### Who is presenting the show?

The Musician of Bremen Live! Is produced by Cahoots NI and The Segerstrom Centre for Arts, Costa Mesa, California.

### Who is directing it?

The Musicians of Bremen Live! Is directed by Paul Bosch McEneaney, Artistic Director of Cahoots NI

### Who wrote the music?

The original music featured was composed by Kyron Burke and Padraig Rooney

### What is it about?

The production has been inspired by the much-loved Grimm's Fairy Tale 'The Musicians of Bremen' and is best suited for children aged 7+. Featuring live music, story, song, and plenty of surprises, the show has been created and co-produced in collaboration with Segerstrom Center for the Arts, California.



### Who might like it?

The Musicians of Bremen Live! Will appeal to family and school audiences. Age guide 6+. As the production contains live music and song it will also appeal to those with a musical background or interest in music and instruments.

### How long is the show?

1 hour with no interval.

## Reviews and Feedback

Audience feedback collected over 4 preview performances during development at Cityside.

*'I really liked how the lighting made it feel like the setting!'*

*'The characters are all very creative and wild and fun'*

*'I loved all the characters and the music was great!'*

*'I LOVED IT ALL! I WANT TO BE ON STAGE!'*

*'Specifically I liked the screens, the costumes and the animal sounds'*

*'Amazing music and voices, stunning visuals and costumes. So atmospheric and emotive. Incredible work by all!'*

*'Excellent production, really interactive couldn't improve it!'*

*'The music was AMAZING! Characters were wonderful, the background created a wonderful atmosphere - VERY enjoyable!'*

*'Music and costumes were wonderful'*

*'Witty, colourful, entertaining and unmissable.'*

*'Really loved the story, amazing acting and loved hens noises throughout the show.'*

*'Bobcat was my favourite and the music and screens.'*

*'I much prefer this than TV'*

*'The set versatility was amazing'*

*'I liked the differences between the characters and how they were able to overcome them'*

*'Great voices melting with the music that transported you to the inside of the story'*

*'I like how they were all best friends'*

*'Amazing musicians so creative'*

*'I love the hen she was so funny, and Bobcat as well'*

*'Music, energy, emotions and JOY! IT WAS FAB'*

*'Fabulous'*

*'The storytellers involvement was really good'*

*'Loved the music from Tom waits to gospel and country it was amazing! Super atmosphere, great story and message with an amazing set'*

*'I loved it but bobcat was my favourite, the music and art panels were amazing'*



## Contact Details

### Marketing:

Hannah Fullerton

Creative Engagement Manager

E-mail: [hannah@cahootsni.com](mailto:hannah@cahootsni.com)

### Production:

Ross McDade

Production Manager

E-mail: [rossmcdade@hotmail.com](mailto:rossmcdade@hotmail.com)

